



**mount
Washington**

ALPINE RESORT

Winter 2008-09

Greetings Media Professional!

Thank you for taking the time to check out our media kit for the 2008-09 winter season. Mount Washington Alpine Resort is now in its 30th year of operation! The mountain is located in one of the most spectacular coastal alpine settings in North America. The resort treats visitors to the perfect combination: rugged West Coast beauty and vast depths of all-natural snow.

Our mountain receives an average of 10.5 metres, or 35 feet of snowfall every season. The last three winters each brought an average of 12 metres or more to the mountain's slopes. 12 metres is a lot of snow, but these totals aren't even close to the almost insurmountable record 18.5 metres that fell in the 1998-99 season!

So what's new this winter? As we already mentioned, we're celebrating our 30th anniversary this year and there are some new developments to announce. The Goodtime Glades, a new tree skiing development, will be a new favourite hangout for beginner skiers and boarders, The Stomping Ground Terrain Park expands its arsenal of stunts for the third year in a row, and with the 2010 Olympics approaching fast, we've established the mountain as an ideal pre-Olympic training site for a multitude of international teams. Dig into this media kit to learn more about our latest developments!

If you're looking for great events all winter long, Mount Washington provides non-stop festival and competition action. Our largest event will bring the return of the International Paralympic Committee (IPC) World Cup for XC and Biathlon from March 11th to the 14th. This is our second IPC World Cup in the last three years.

As the return of the IPC event would suggest, we provide our guests with one of the top-rated nordic experiences in North America. The Raven Lodge, perched on the edge of Strathcona Provincial Park, is the epicenter of Vancouver Island's cross-country community. Attracting international nordic teams in the lead up to the 2010 Olympic games is a goal that we've been working on over the last few years, and the work has finally paid off. The Swedish XC and the Swedish and German Biathlon teams are training here. The Canadian, American, Swiss, and Swedish Snowboard Race teams will also be training in our alpine areas.

If what you see and hear in this Media Kit sparks some interest in writing or "shooting" the many scenes and faces of Mount Washington Alpine Resort, then please give me a shout. There are lots of places to stay, lots to see and do when you're here, and many hassle-free ways of getting to us.

We'll see you on the slopes!

Brent Curtain
Public Relations

Mount Washington Alpine Resort

Vancouver Island Canada

Direct: 250.334.5702 **Cell:** 250.792.0002

pr@mountwashington.ca